
UBIE Core Group Report 2017/18



Activities Report of the Core Group to the
UBIE General Assembly 25 March 2018

The UBIE Core Group

2017/18



The Core Group elected in London 24/03/17



**Dániel
Fehér**
Hungary

Chair



**Anja
Askeland**
Norway

Vice-Chair



**Aurélie
Hampel**
France

Secretary



**Lena
Stark**
Sweden

Vice-Chair



**Ulrich
Schachtschneider**
Germany

Treasurer

Main Responsibilities

- **Anja:** Country contacts, links to BIEN
- **Aurélie:** Communications
- **Lena:** Fundraising
- **Dániel:** Membership, lobbying, coordination
- **Ulrich:** Finances, ECI, theory blog

Main support from:

- **Barb:** Press relations, newsletter, membership
 - **Stan:** Account operations
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Core Group Priorities 2017/18

- Clarify the UBIE brand - develop strategy
 - Strengthen lobbying capacity
 - Stabilise financial resources
 - Build Partnerships
 - Activate Network
 - Improve External Communications
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Main Achievements 2017/18



Main achievements in 2017/18

- **Activating membership**
 - Country contacts, survey, skills, fees concept, Code of Conduct
 - Collaboration tools Slack, Trello, Google Docs, Buffer
 - Settling access to working tools, data protection
 - **First [UBIE Create-athon in Ljubljana](#) July 2017**
 - **Elaboration of new ECI proposals**
 - **Enhanced EP lobbying information and tools**
 - **Cooperation with BIEN improved**
 - [Lisbon Congress](#), International Basic Income Week
 - Participation of Anja and Barb in BIEN Outreach Group
 - **[Website](#) & [Newsletter](#) relaunch, [Theory Blog](#) launch**
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Main tasks for 2018/19

- **Further activation of membership**
 - Reaching out to organisations
 - Active project working groups
 - Youth event in Strasbourg
 - Summer camp
 - **Communications strategy and volunteer teams**
 - Complying with new EU data protection regulation
 - **Prepare campaign for EU Election May 2019**
 - **Stabilise finances**
 - **More regular PR and lobbying work**
 - Office in Brussels
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Meetings

- [London meeting & GA](#), March 2017
 - Ystad Core Group retreat, May 2017
 - [Ljubljana Workshop & Create-athon](#), July 2017
 - [Lisbon Meeting & GA](#), September 2017
 - [17th BIEN Congress](#)
 - [Göteborg Meeting & GA](#), March 2018
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Transparency

- **Working programme**
 - **Bi-monthly activity updates to membership**
 - **Detailed minutes of Core Group meetings accessible to all members**
 - **All working documents accessible on Google Drive**
 - Sensitive data on separate Google Drive
 - **Rules for financial support to attend meetings**
 - **Financial report**
 - Open Collective
-

Progress towards UBIÉ's strategic goals





Lobby

**Levy support in the EU
institutions and stakeholders and
facilitate cooperation between
them**

- Council of Europe report
 - Social Pillar discussion
 - Follow-up of EU legislation
 - MEP lobbying tools
 - European Youth Event
 - Cooperations with liberal & green foundations
-

286

against 328 MEPs supported mentioning basic income in a resolution on automation (Delvaux report) in February 2017.

Roll call record added to our lobbying database. Used data and new mailing tool to lobby on the EP's gig economy report in May 2017.

Lobbying efforts 2017/18 (1)

- **Council of Europe report:**
 - **“The case for a basic citizenship income”**
 - Input from UBIE & MFRB at hearing in January 2017
 - [Report adopted 23 January 2018](#) (52% in favour, 36% against)
 - Very positive towards basic income
 - **European Youth Event, 1-3 June 2018**
 - Organised by the European Parliament
 - 8,000 young european participants, NGOs and MEPs
 - 23 members of UBIE aged 18-30 will participate
 - UBIE speaker at roundtable “*Basic Income: the Return of Robin Hood?*”
 - Internal UBIE workshop on Sunday
 - Lobbying MEPs to finance our participation
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Lobbying efforts 2017/18 (2)

- **Social Pillar discussion**
 - Fruitless debate
 - **Follow-up of EU legislation**
 - Robotics report
 - Minimum income report (missed it)
 - Gig economy report
 - **MEP lobbying tools**
 - Google Spreadsheet with voting behaviour and other information thanks to ParlTrack
 - Mailing extension for Google Spreadsheets
 - **Cooperations with liberal & green foundations**
 - Ljubljana expert workshop
 - Eurodividend conference
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Promote

Make UBI a hot topic of the mainstream world

- Website relaunch
- Newsletter revamp
- Press Releases
- Social Media

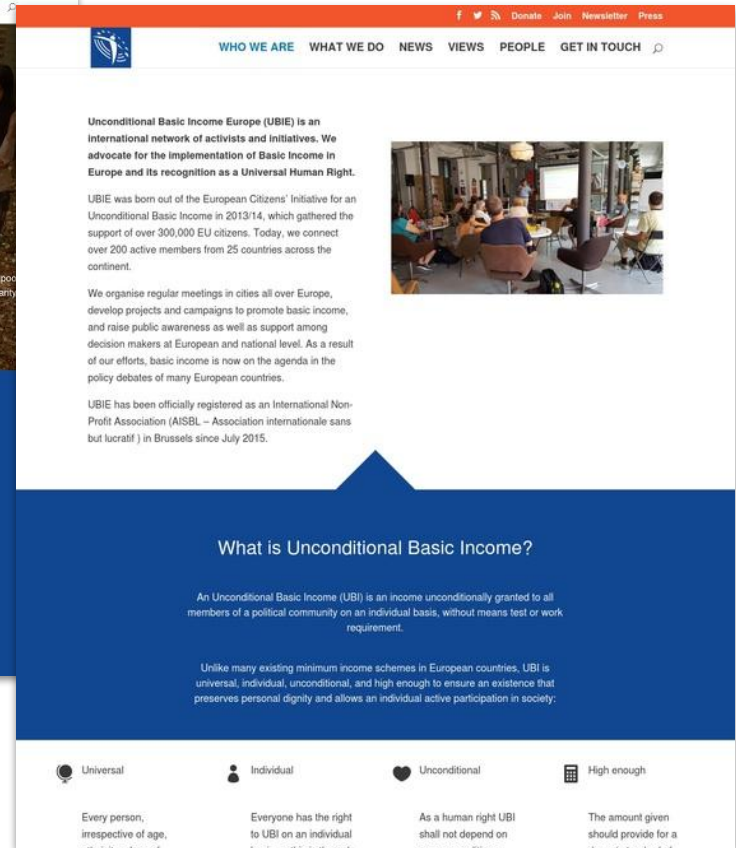
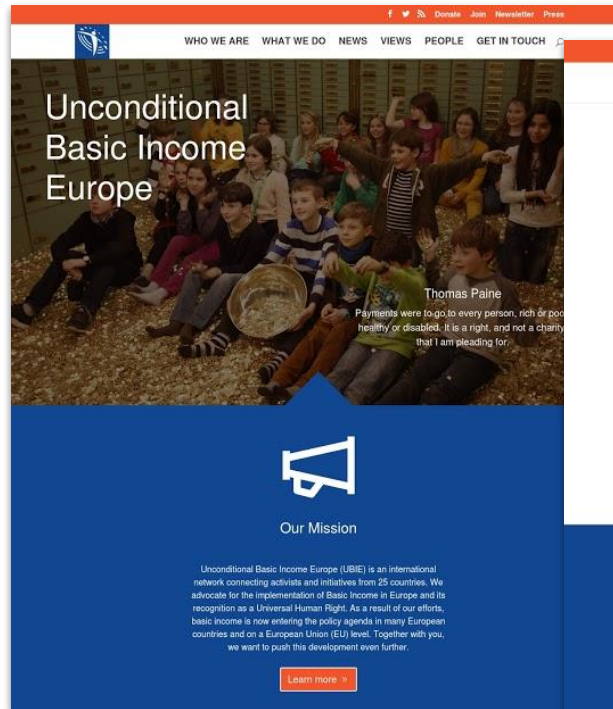
4,000+

subscribers to the [UBIE Newsletter](#).

41,976 fans on [Facebook](#), **11,038** followers on [Twitter](#),
1,711 subscribers on [YouTube](#), **111** followers on [Instagram](#)

External Communications

- Communication team development
 - Translator team
 - New Tools for editorial planning: Trello, Buffer, Diigo
 - Social media workshop Ljubljana
 - New website www.ubie.org and visual identity
 - Newsletter restructured and redesigned
 - Leaflet
-



UBIE website relaunched in August 2017

New layout for the UBIE Newsletter



Unconditional Basic Income Europe
NEWSLETTER – September 2017



UBIE summer meeting in Ljubljana

Dear friends!

After an inspiring expert workshop on basic income proposals for Europe (in cooperation with the Slovenian Think-Tank Forum Novum) connected to a highly motivating and productive Create-athon weekend in July with basic income activists in Ljubljana, **Unconditional Basic Income Europe** has geared up with a number of promising activities.

Now we're looking forward to meet you and many more friends from around the world at the next **UBIE General Assembly on 24 September in Lisbon**, ahead of the 17th Congress of the Basic Income Earth Network (BIEN).



Debate

Assert the feasibility of, and arguments for, UBI and make it a **credible and attractive alternative** for Europe

- “Basic Income Ideas for Europe” blog
 - Contributions to Think Tanks
 - Support of book project
 - EU Child Basic Income grant proposal
 - Ljubljana workshop
 - Eurodividend & Child BI
 - Agrarian Basic Income
 - Experiments
-

60,000

**Euro budget requested in the Europe for Citizens grant proposal
“Toward an EU Child Basic Income”**




Working Groups


- **Basic Income Experiments**
 - **Eurodividend & Child Basic Income**
 - **Agrarian Basic Income**
 - **Exhibition project**
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Outreach

- **“Basic Income Ideas for Europe” blog**
 - **“Basic Income proposals to renew European Democracy” book project**
 - **Publications by UBIE members**
 - **Expert workshop Ljubljana with European Liberal Forum**
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New blog “Basic Income Ideas for Europe” launched in February 2018


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[WHO WE ARE](#) [WHAT WE DO](#) [NEWS](#) [VIEWS](#) [PEOPLE](#) [GET IN TOUCH](#) 

What would a Basic Income at the European scale look like? How can UBI be situated within the current debates about welfare reform, the economy and citizenship? What first steps are needed to bring forward the idea? Which campaigns could be helpful to foster the debate?







Here you can read our **Basic Income Visions for Europe** – ideas and arguments from Europeans who come from different political and philosophical standpoints, all promoting the vision of an Unconditional Basic Income in Europe.



Positions


Debates



Ideas

The views expressed in these articles are the personal positions of the respective authors. They do not necessarily correspond with the official positions of UBIE. If you are interested in contributing to this blog please write to: ulrich@ubie.org






Basic income: Creator of Entrepreneurs
Mar 14, 2018 | 0 Comments
Does technological advancement make Unconditional Basic Income inevitable? Perhaps not. But we need it to compensate for the speed of the social change this technology brings us.



Nothing Changes for the Better by Focusing on the Half-Empty Glass
Feb 19, 2018 | 0 Comments
As any idea gaining momentum, universal basic income attracts supporters as well as critics. As it attracts broad support from the whole political spectrum, differences in ideological



A Eurodividend for all Europeans
Mar 12, 2017 | 0 Comments
Europe is in deep trouble – economically, socially, and politically. A partial basic income paid to all Europeans could become the policy instrument that reconciles citizens with the idea of European integration.



**Workshop in Ljubljana,
Create-athon in Lisbon**



Network

Activate and **grow UBIE** while
making it appealing, fun and
friendly!

- Activist Journey
 - Country contacts
 - Links to BIEN
 - Institutional cooperations
 - Fundraising
 - Meetings
-

358

members as of 25 March 2018.

**In the past year, 64 new members joined us.
UBIE has Contact Persons in 31 countries.**

Membership issues

- **Country contact points revived**
 - Countries regionally divided up between Core Group members
 - Phone interviews
 - 2 Core Group regional focus meetings with country contacts
 - **Settling organisational membership started**
 - **Knowing our individual members**
 - Survey for membership, questionnaire for new members
 - Automated welcome mailings developed
 - “Welcome officer” role
 - Code of Conduct
 - **Administration**
 - Skills database
 - Data protection rules
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Improved links to BIEN

- **Cooperation on 17th BIEN Congress in Lisbon, Portugal**
 - UBIE workshop “How basic income research and activism can support each other”
 - UBIE info stand
 - Presentation in the affiliates’ plenary
 - **International Basic Income Week**
 - Coordination transferred to BIEN Outreach Team
 - UBIE will keep promoting
 - **Link to BIEN Outreach Team**
 - **Cooperation on 18th BIEN Congress in Tampere, Finland**
 - Call for workshop ideas to UBIE members
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UBIE stand at the 2017 BIEN Congress in Lisbon, Portugal

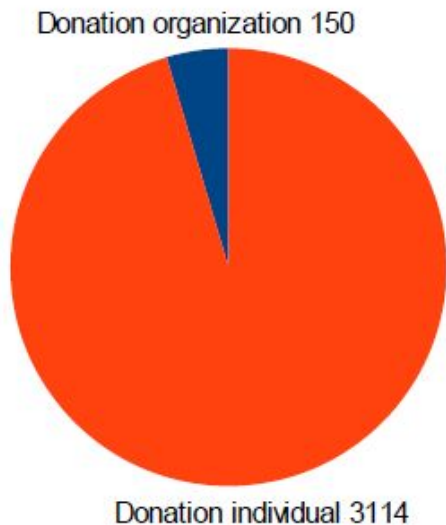
Financial Report 2017



Income and Expenses 2017

- **Remaining from 2016: 3,154 €**
 - **Income 2017: 3,264 €**
 - Donations from individuals: 3,114 €
 - Donations from organisations: 150 €
 - **Expenses 2017: 4,643 €**
 - Communications: 969 €
 - Meetings: 2,321 €
 - Core Group retreat: 1,084 €
 - Administration: 189 €
 - Lobbying: 80 €
 - **Remaining from 2017: 1,775 €**
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Income: 3,264 €



Expenses: 4,643 €

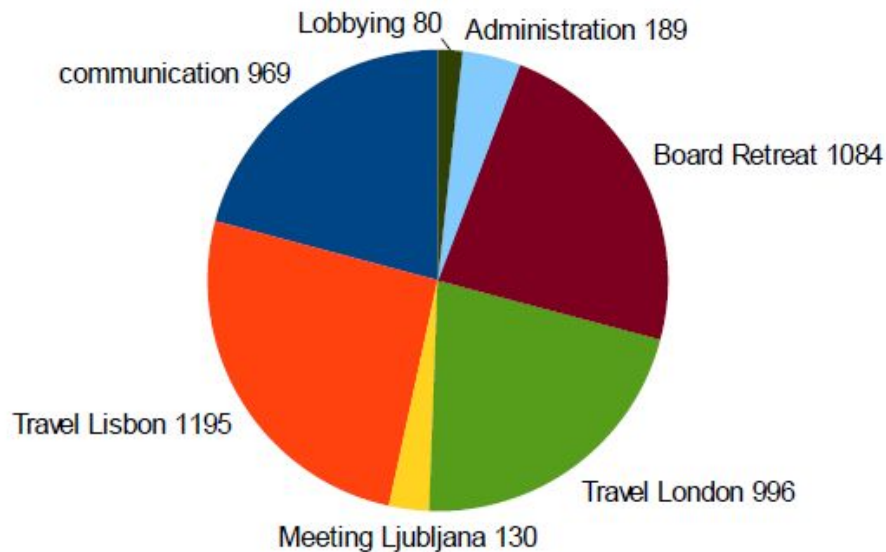


Chart: Account balance in 2017

Fundraising

- **OpenCollective fundraising tool**
 - Connected to website & newsletter
 - Problem: 10% commission on all donations
 - **Fundraising newsletter**
 - **Letter to wealthy individuals**
 - Needs to be circulated more intensively
 - **Membership fees concept**
 - **Addressing MEPs**
 - Support for participation in Strasbourg youth event
 - **Grant proposals**
 - “Europe for Citizens” on EU Child Basic Income
 - “Advocate Europe” for Exhibition project
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Conclusions



Learnings from 2017/18

- **Friendly and honest working climate is key**
 - Love, peace, happiness
 - **Stronger activation of members is needed**
 - Clarifying processes
 - Constant dialogue
 - Core Group's role should be reduced towards coordination & decisions
 - **Professionalisation is inevitable**
 - Widening income base
 - Office in Brussels
 - Realistic campaign planning - Theory of Change
 - Institutional cooperations
 - **Planning and transparent communication is helpful**
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Doing Good is Fun





Thank you all!
